

NEWS FOR IMMEDIATE RELEASE

American Jersey Cattle Association

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DATES SET FOR VIRTUAL ANNUAL MEETINGS OF USJERSEY ORGANIZATIONS

Reynoldsburg, Ohio (May 22, 2020)—The dates for the virtual business meetings of the American Jersey Cattle Association (AJCA) and National All-Jersey Inc. (NAJ), have been announced by Executive Secretary Neal Smith.

The 62nd annual meeting of National All-Jersey Inc., will be held virtually at 2:00 p.m (EDT) on Friday, June 26, 2020. Members will elect a Director from District #5, receive reports of the officers and General Manager and consider any other business that may properly come before the meeting. Charlie Garrison, The Garrison Group LLC, Washington D.C., will be a featured speaker bringing members up-to-date on issues impacting the dairy industry.

The 152nd annual meeting of the American Jersey Cattle Association will also be held virtually. The meeting will be on Saturday, June 27, 2020, at 11:00 a.m. (EDT). Members will elect a President and four Directors and consider any other business that may properly come before the meeting. Reports will be given by the President, Executive Secretary and Treasurer. Retiring directors will be honored and Leading Living Lifetime production achievements will be recognized.

Instructions on how to log in to the virtual meetings will be available the second week of June on the USJersey website at www.USJersey.com.

The 2020 election for AJCA and NAJ will be conducted electronically for the first time in history. Active members of AJCA and NAJ will receive a ballot and letter in the mail the week of May 25 for paper mail-in ballots. If active members have an email on file with the AJCA, they will receive an email from USJerseyVote@USJersey.com on Wednesday, May 27, with a link to the ballot to activate their proxy and cast their ballot electronically. If you have questions contact Sam Oswalt, Executive Assistant to the Executive Secretary at 614.322.4472.

Online voting will open at 8:00 a.m. (EDT) on May 27, and close at noon (EDT) on Friday, June 26. Mail in ballots and proxies must be received in the USJersey office by Wednesday, June 24, 2020.

National Heifer Sale has New Date and Time

Jersey Marketing Service (JMS) is preparing for the 2020 National Heifer Sale. The all-virtual sale will now be held on Friday, June 26, 2020 at 6:00 p.m. (EDT). The new time and date will allow for the sale to be held in between the two business meetings. The sale will be broadcast on JerseyAuctionLive.

For six decades, the National Heifer Sale has been the single largest contributor to the national youth development activities sponsored by the American Jersey Cattle Association. Since the sale's inception in 1958, it has been standard for each consignor to donate 10% of each animal's selling price to the youth programs. Last year's sale added more than \$36,000 to the National Jersey Youth Development Fund.

The American Jersey Cattle Association, organized in 1868, compiles and maintains animal identification and performance data on Jersey cattle and provides services that support genetic improvement and greater profitability. Since 1957, National All-Jersey Inc. has provided services that increase the value of and demand for Jersey milk and milk products and Registered Jersey™ cattle and genetics. For more information on USJersey services designed to enhance commercial profitability, contact visit USJersey.com, or connect at Facebook.com/USJersey.

For more information, contact the American Jersey Cattle Association by writing 6486 E. Main Street, Reynoldsburg, Ohio 43068-2362, or visit its web site at USJersey.com.