

NEWS FOR IMMEDIATE RELEASE

American Jersey Cattle Association

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NATIONAL JERSEY QUEEN TO BE SELECTED DURING THE ALL AMERICAN

Reynoldsburg, Ohio, September 4, 2018—The search for the 61st National Jersey Queen is underway.

New rules have expanded opportunities for participation in the selection process which will take place during The All American Jersey Shows and Sales, November 3, 4 and 5, 2018 in Louisville, Ky.

Any female member of the American Jersey Cattle Association (junior or Lifetime) between the ages of 16 and 22 as of January 1, 2018 may participate. Applications must be received in the AJCA office not later than October 15.

Participants will interview with a three-member judging panel on Friday evening, November 2. They will also be evaluated on Jersey-related activities and essay responses, proposed platform, general dairy and Jersey breed knowledge, and public speaking.

Over the next two days, they will assist with The All American Junior Jersey Show and the National Jersey Jug Futurity.

The 2018 National Jersey Queen will be announced at the national junior awards banquet held on Saturday evening, November 3. Two alternate queens will also be selected.

The new Queen will succeed current Queen, Lakaya Lyon of Clarence, Iowa. Her year of service will begin with her introduction to open the National Jersey Jug Futurity on November 4. The Queen and court will assist with The All American Jersey Sale following the Futurity, then present the sashes as the Jersey All Americans of 2018 are selected on November 5 in The 66th All American Jersey Show.

The complete schedule of events, contest elements and judging scorecard, are found on the USJersey website (permalink <http://bit.do/QueenApplication>).

The 61st National Jersey Queen will promote the Jersey breed and represent members of the American Jersey Cattle Association throughout the year at local, state and national events including the 2019 AJCA-NAJ Annual Meetings in Saratoga Springs, N.Y. Her activities are featured @USJerseyQueen on Facebook.

The Charlene Nardone National Jersey Queen Fund Scholarships provides \$1,000 in scholarships for the Queen and alternates, plus financial support for the Queen's travel after her selection.

For more information about participating in or supporting the National Jersey Queen development program, contact the AJCA Development Department at 614/861-3636, or email info@usjersey.com with “National Jersey Queen” in the subject line.

The All American Jersey Show & Sale is an annual production of the American Jersey Cattle Association, Reynoldsburg, Ohio. Approximately 100 Jersey breeders from across the United States serve on the All American planning committees, which meet annually in March.

September 20 is the deadline for open and junior show entries and also final 3-year-old nominations for the 2018 National Jersey Jug Futurity. For premium list with show rules and entry forms, visit livestockexpo.org or call 502/595-3166.