

## NEWS FOR IMMEDIATE RELEASE

### **KAITLYN HINDS NAMED ADMINISTRATIVE ASSISTANT TO AJCA-NAJ EXECUTIVE SECRETARY**

*Reynoldsburg, Ohio, May 8, 2015*—Kaitlyn Hinds, Columbus, Ohio, has joined the staff of the American Jersey Cattle Association and National All-Jersey Inc. as Administrative Assistant to the Executive Secretary, effective May 11, 2015.

“Kaitlyn brings considerable knowledge and experience in production agriculture, marketing and promotion to this position,” said Neal Smith, Executive Secretary and CEO. “Her organizational skills and outgoing personality will make her a valuable point of contact in providing service to our members, the Boards of Directors and allied industry personnel.”

Hinds will graduate from The Ohio State University with a B.S. in agribusiness and applied economics and a minor in meat science. A member of the Ohio State meats evaluation team in 2014, she worked as a student aide in the Department of Animal Sciences office and also in the meat laboratory. Last summer, Kaitlyn was a public relations intern with the Ohio Beef Council and Ohio Cattlemen’s Association. As an intern at Lauren AgriSystems in the summer of 2013, she collected market research and data related to milking equipment. She also works as a clerk for Cronebaugh Auction Services, Ltd.

Active in both Saddle & Sirloin and the Buckeye Dairy Club, Kaitlyn was co-chair for the 2015 Little International. For the past year, she was a peer mentor for five first-year students in the College of Food, Agriculture and Environmental Sciences and served as a host for prospective students visiting the Ohio State campus.

Growing up on Hinds Family Farm, Newcomerstown, Ohio, Kaitlyn assisted with the daily management of its Angus herd producing replacement heifers and feedlot cattle. She was the 2011 Ohio Beef Queen and a 10-year member of 4-H.

The American Jersey Cattle Association, organized in 1868, compiles and maintains animal identification and performance data on Jersey cattle and provides services that support genetic improvement and greater profitability through increasing the value of and demand for Registered Jersey™ cattle and genetics, and Jersey milk and milk products. For more information on the association’s complete line of services for dairy business owners, visit the website at [www.USJersey.com](http://www.USJersey.com) or connect at [Facebook.com/USJersey](https://www.facebook.com/USJersey).